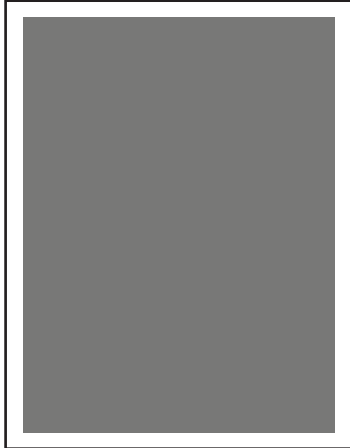


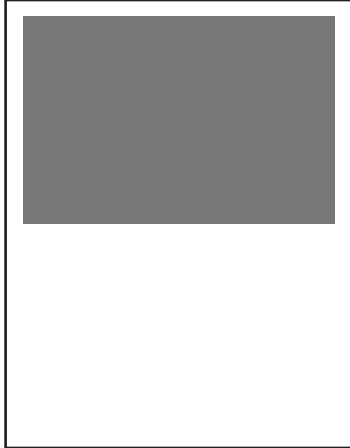


Words &
Pictures

Pittsburgh Arts & Lectures



**Full Page
Advertisement**
4.5" x 7.5"



**Half Page
Advertisement**
4.5" x 3.5"

Ads should be High Res PDF “camera ready” art

Advertisement submission checklist

- No crop marks, color bars or page information on the PDF.
- All colors must be CMYK process color or set to grayscale (No RGB or PMS spot colors).
- All photos and graphics must be 300 dpi resolution; no Web images.
- All layers must be flattened before submission.
- All fonts must be embedded.
- Save with the advertiser name as the filename (e.g. Name of Advertiser.pdf).

Questions?

Contact Charles Legere 412.5.5578
clegere@pittsburghlectures.org