



# Ten Evenings

## Pittsburgh Arts & Lectures

### ADVERTISING CONTRACT: Ten Evenings Program Book

One ad covers all ten lectures.

Please reserve the following advertising space:

Inside Pages (Non-Bleed)	___ Full Page (4-color)	5.125 wide x 9.75 high	\$2,500.00
	___ Full Page (B&W)	5.125 x 9.75	\$2,000.00
	___ Full Page Insert*	6 x 10.75*	\$1,000.00
	___ Half Page Horizontal (B&W)	5.125 x 4.75	\$1,000.00

Rates are for camera-ready art. If artwork requires additional preparation, we can put you in touch with a designer. Rates are net. Ads will not be placed without a signed contract.

\*Inserts: Advertiser is responsible for printing costs and delivery. Inserts can be black & white or color, and single or double sided. Printing quantity is 1600 to ensure full distribution.

Printed Name/Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Authorization Signature \_\_\_\_\_

### PAYMENT INFORMATION:

Please make checks payable to Pittsburgh Arts & Lectures

### DEADLINE:

Contract and Payment due **July 12th**

Artwork due **July 19th**

Return signed contracts and artwork to:

Lisa Christopher

lchristopher@pittsburghlectures.org

## **Full Page Text**

(without bleed)

5.125"w X 9.75"h

**Full Page Insert  
must not exceed 6"w X 10.75"h**

**Half Page Horizontal**  
**5.125"w X 4.75"h**