



Ten Evenings

Pittsburgh Arts & Lectures

AD SPECS:

2016/17 LITERARY EVENINGS PROGRAM BOOK

ARTWORK :

Press quality high resolution PDFs are preferred. If you are not submitting a PDF, you may provide InDesign or Illustrator files including all fonts and links (or create outlines/embed). Tifs and jpps are acceptable, but not preferred. File types must be 300 dpt at original size.

Acceptable media transfer methods are email or dropbox. Please compress to .zip.

Send files to: Lisa Christopher

lchristopher@pittsburghlectures.org

If you have questions, please contact Lisa via email or 412.578.2464

COLORS :

Inside text pages: Black and white or CMYK (full page only)

Inside covers and back: CYMK

SIZES :

Full Page Text:

Inside Text Pages: 5.125"w X 9.75"h

Full Page Cover:

Inside Front Cover, Inside Back Cover, Back Cover:

Art Size: 6.5"w X 11"h (ad with bleed)

5.125"w X 9.75"h (ad without bleed)

Trim Size: 6.125"w X 10.75"h

Live Area: Please allow for .25" trim all around

Half Page Horizontal: 5.125"w X 4.75"h

Half Page Vertical: 5.125"w X 3"h

DEADLINES:

ARTWORK DUE - Friday, July 29th

Email: lchristopher@pittsburghlectures.org