



Ten Evenings

Pittsburgh Arts & Lectures

ADVERTISING CONTRACT: Ten Evenings Program Book

One ad covers all ten lectures.

Please reserve the following advertising space:

Front/Back Covers (Bleed)	___ Cover Page (4-color)	6.5 wide x 11 high	\$2,500.00
Inside Pages (Non-Bleed)	___ Full Page (4-color)	5.125 x 9.75	\$2,200.00
	___ Full Page (B&W)	5.125 x 9.75	\$2,000.00
	___ Full Page Insert*	6 x 10.75*	\$1,000.00
	___ Half Page Horizontal (B&W)	5.125 x 4.75	\$1,000.00

Rates are for camera-ready art. If artwork requires additional preparation, we can put you in touch with a designer. Rates are net. Ads will not be placed without a signed contract.

*Inserts: Advertiser is responsible for printing costs and delivery. Inserts can be black & white or color, and single or double sided. Printing quantity is 1600 to ensure full distribution.

Printed Name/Title _____

Company Name _____

Address _____ City _____

State _____ Zip Code _____ Phone _____ Fax _____

Email _____

Authorization Signature _____

PAYMENT INFORMATION:

Please make checks payable to Pittsburgh Arts & Lectures.

Full Page Cover

Inside Front Cover, Inside Back Cover, Back Cover

6.5"w X 11"h (includes bleed)

Trim Size: 6.125"w X 10.75"h

Full Page Text

(without bleed)

5.125"w X 9.75"h

**Full Page Insert
must not exceed 6"w X 10.75"h**

Half Page Horizontal
5.125"w X 4.75"h