



Words & Pictures

Pittsburgh Arts & Lectures

ADVERTISING CONTRACT:

Words & Pictures Program Book

One ad covers all six lectures.

Please reserve the following advertising space:

Inside Pages (Non-Bleed)	___ Full Page Color	4.5 wide x 7.5 high	\$1,000
	___ Full Page (B&W)	4.5" x 7.5"	\$700
	___ Half Page Horizontal (B&W)	4.5" x 3.5"	\$350

Rates are for camera-ready art. If artwork requires additional preparation, we can put you in touch with a designer. Rates are net. Ads will not be placed without a signed contract.

Printed Name/Title _____

Company Name _____

Address _____ City _____

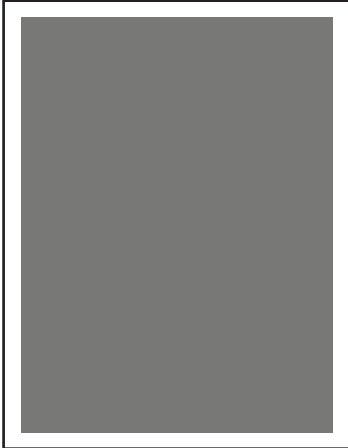
State _____ Zip Code _____ Phone _____ Fax _____

Email _____

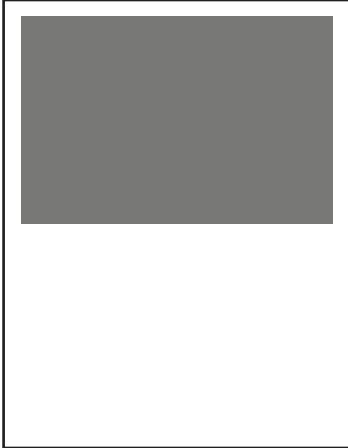
Authorization Signature _____

PAYMENT INFORMATION:

Please make checks payable to Pittsburgh Arts & Lectures.



**Full Page
Advertisement**
4.5" x 7.5"



**Half Page
Advertisement**
4.5" x 3.5"

Ads should be High Res PDF “camera ready” art

Advertisement submission checklist

- No crop marks, color bars or page information on the PDF.
- All colors must be CMYK process color or set to grayscale (No RGB or PMS spot colors).
- All photos and graphics must be 300 dpi resolution; no Web images.
- All layers must be flattened before submission.
- All fonts must be embedded.
- Save with the advertiser name as the filename (e.g. Name of Advertiser.pdf).

Questions?

Contact Lisa Christopher 412.622.5578

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